ANALYZE DEVELOP LAUNCH

2026

TECHNOLOGY / SOFTWARE / INTEGRATION

The second day of every idea.

The technology company of Çeken Group.

Digital products, enterprise software and systems integration for public and private institutions.



ANALYZE · DEVELOP · LAUNCH

ANALYZE DEVELOP LAUNCH

AFTER THE BEGINNING

The second day of every idea.

This catalogue is about what comes after an idea's first day.

Every idea has a first day: the pitch, the excitement, the applause. Then comes the second day. The product meets real users, data starts to build up, and the code evolves with every new need. The next morning, it all happens again. ADL works on the second day.

01

Analyze

Understand

02

Develop

Develop

03

Launch

Launch

ANALYZE DEVELOP LAUNCH

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TÜRKİYE / THE WORLD

Long after the first day

Three ideas from Türkiye that found a lasting place in the world.

The value of an idea is rarely clear on its first day. It shows years later, when people are still talking about it. The three names on this page are reminders of how ideas from Türkiye have found a lasting place in the world. They took different paths, through mathematics, science and art, but their ideas share one thing: they lived on long after day one. They are not ADL clients, partners or employees, only cultural reference points.

Conceptual artwork / Higgsfield

Cahit Arf

Mathematician Cahit Arf's name lives on in the Arf invariant, Arf rings and the Hasse-Arf theorem: a reminder that abstract thought travels without a passport, from one generation of researchers to the next.

Aziz Sancar

Aziz Sancar shared the 2015 Nobel Prize in Chemistry for his research on DNA repair. His work sheds light on how cells correct damage to their genetic code, the result of patient, long-term science.

Refik Anadol

At MoMA, Refik Anadol's Unsupervised interpreted data from the museum's collection through AI. The work invited viewers to rethink where data ends and art begins, and to look at an archive with fresh eyes.

The day-two team

Digital products, enterprise software and integration: the three pillars of ADL's work.

ADL Kurumsal Hizmetler is the technology company of Çeken Group. It develops digital products and software for public and private institutions, bringing corporate processes and citizen communication into the digital space. Call centres are just one of the fields ADL builds products for, within a portfolio that spans human resources, operations management, training and environmental technology. The measure stays the same: a product is judged not on delivery day, but on every day it is used.



Illustrative photograph / Company catalogue

Digital products

The portfolio includes products such as CRM, LMS, HRSync, OpsQI, SRadar, AtıkZONE, the Smart Parking System and Cybörü. CRM solutions built for call centres, as in ALO181 and HGS Backoffice CRM, support the recording and tracking of requests.

Enterprise software

Development, maintenance, updating and rollout of software built for specific institutions. In work such as PTT UETS, the PTT Training Management System and the Maritime Waste Application, ADL stays responsible for the software long after delivery.

Integration

Software never works alone; it has to run alongside hardware, infrastructure and existing systems. IT hardware and systems integration for COP31, and products that offer enterprise integration, reflect ADL's approach in this area.

Çeken Group's fields of activity

ADL is a subsidiary of Çeken Group.

As Çeken Group's technology subsidiary, ADL develops digital products and software. The fields on this page describe the activities of the group as a whole, not of ADL: a broad range from communication and corporate services to logistics, industrial catering, automotive and aviation, construction, and the defence industry and technology. ADL does not carry out these activities directly; they show the wider structure within which ADL's technology work sits.

Communication and corporate services

Inbound and outbound call centre services, surveys and market research; staffing and field support for public and private institutions, including cleaning, landscaping, meter reading, technical support, patient and visitor guidance, events and archiving.

Logistics and industrial catering

Domestic and international cargo and logistics operations, transport organisation, distribution, and warehouse and bonded-storage management. Food preparation, distribution, presentation, service and after-service support for public and private institutions.

Automotive, aviation and ground services

Vehicle leasing, agency services, tourism and congress transport, servicing and maintenance. Airport ground services such as passenger handling, ramp, line maintenance and flight operations; scheduled and non-scheduled air transport, hangar operation and cargo handling.

Construction

Residential, office and commercial construction, including build-for-share and turnkey contracting. Road, water, sewerage, natural gas and infrastructure-superstructure works, along with decoration, restoration and prefabricated buildings.

Defence industry and technology

Design, production, assembly, maintenance and modernisation of land, sea and air defence vehicles, armoured security vehicles, turrets and weapon systems. The group's scope also covers IT and software development, and electronic system and camera installation.

Every day is day two

An ongoing service role within PTT's electronic notification infrastructure.



Illustrative photograph / Company catalogue

PTT UETS

UETS is PTT's National Electronic Notification System, the public infrastructure through which official notices are delivered digitally. The system belongs to PTT. Under a contract with PTT's Procurement Department dated 28 September 2026, ADL maintains the UETS software and operates the system infrastructure. It is unglamorous, essential work: looking after a public platform behind the scenes, so the institution that owns it can stay focused on the people it serves.

The day after the call

Two technology projects for one line: CRM software and a mobile app.

Overview

ALO181 is the citizen line of Türkiye's Ministry of Environment, Urbanization and Climate Change. ADL's technology contribution to it takes shape through two products: CRM software delivered for the Ministry's Strategy Development Department, and an app that lets citizens submit applications from their phones. Both share one aim: an application should stay recorded, visible and traceable long after the first contact.

CRM software

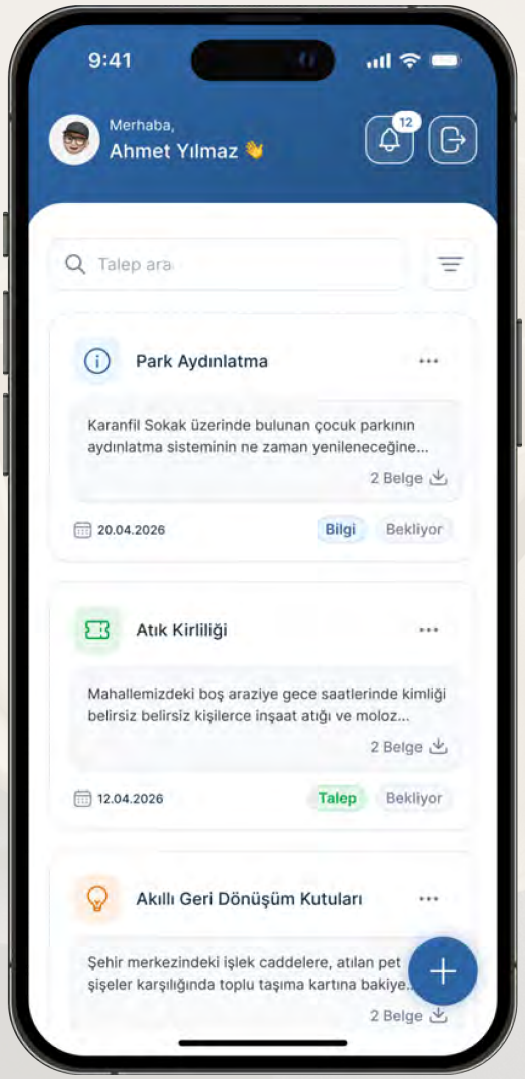
Under the Alo 181 Call Centre CRM software procurement, ADL supplied CRM software supporting the call centre's customer relationship management. The contract was signed on 17 August 2026 and the work was accepted on 7 September 2026.

Mobile app

The ALO181 mobile app lets citizens submit reports, complaints, requests and information enquiries from their phones. Location and images can be attached, while application tracking and push notifications support the communication process.

2026-2028 service period

ADL's ongoing projects also include the Alo 181 Call Centre 2026-2028 service contract. Dated 18 February 2026, it covers the 2026-2028 service period for citizen communication.

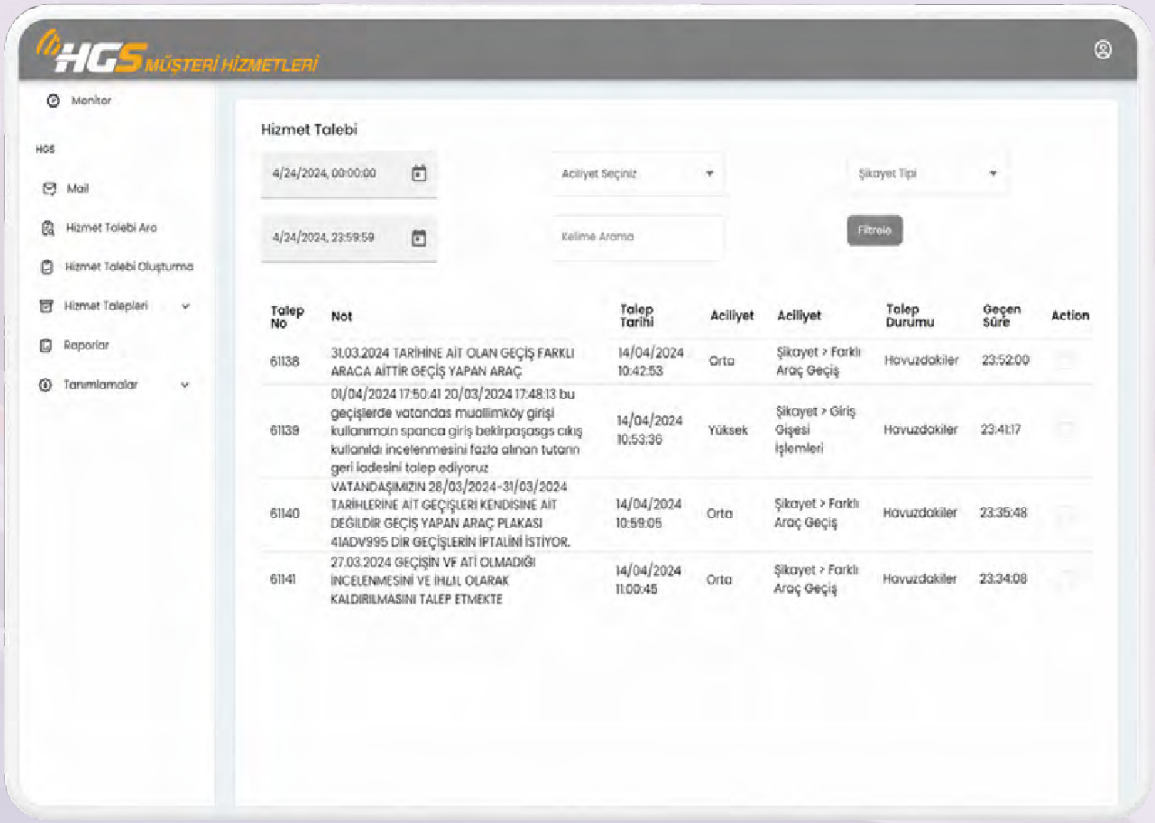


ALO181 / Catalogue product visual

Staying with every request

Two CRM projects built for call centres.

In a call centre, the real work starts after the line goes quiet: a request has to be logged, routed to the right team, resolved and, where needed, followed up. What makes that possible is the software running in the background. Call centres are one of the fields ADL builds products for, and it develops CRM solutions for these operations. The two projects below share one aim: no request should get lost after the first contact.



HGS Backoffice CRM / Catalogue product visual

Wisman

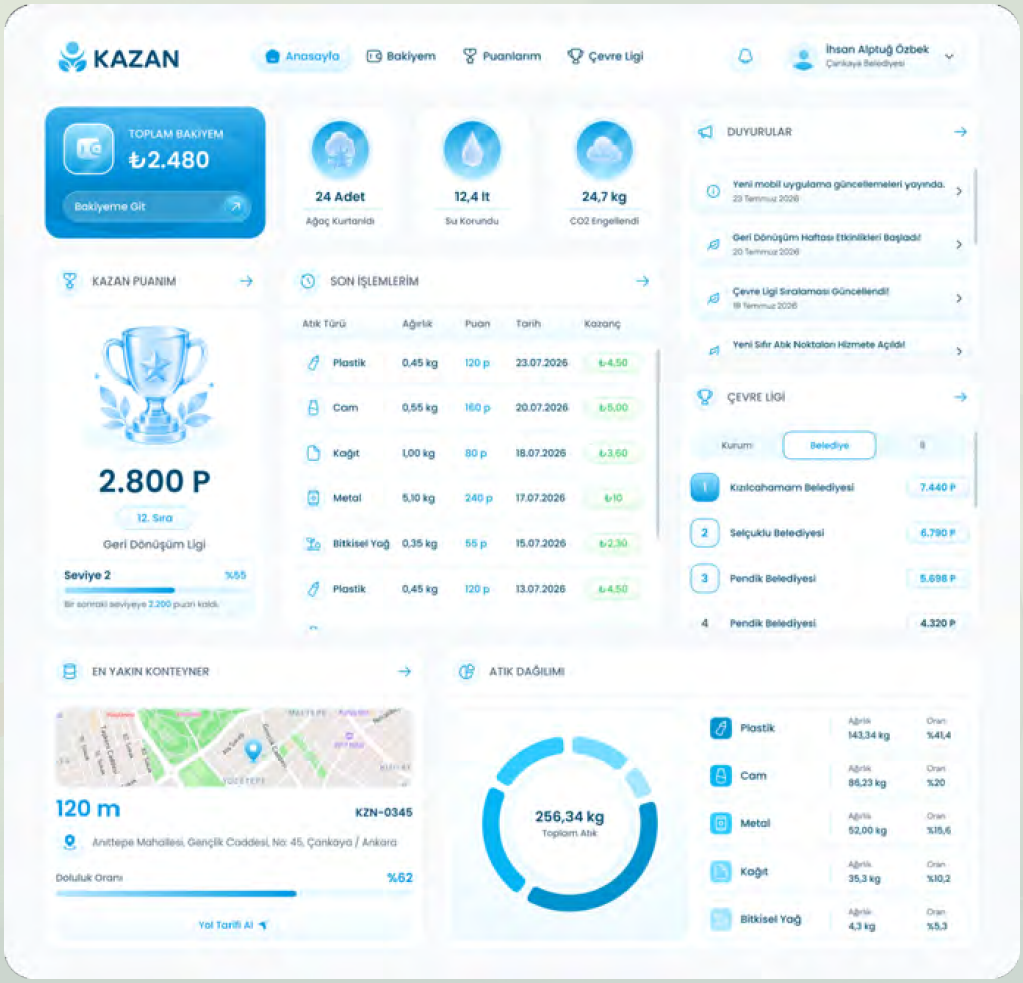
For Wisman, ADL's work centres on a call centre CRM. At its core, such a system keeps incoming requests in order and helps teams return to each conversation with its full context.

HGS Backoffice CRM

HGS Backoffice CRM is a customer service and request management system built for the back office of HGS, Türkiye's electronic toll-collection system. It supports operations by combining request tracking, issue resolution and feedback management with integrated workflows.

Not once. Every day.

An app designed to make recycling more visible and easier to keep up with.



KAZAN / Catalogue product visual

Geleceği Kazan

Recycling matters most when it stops being a one-off good intention and becomes a habit. Geleceği Kazan, roughly "Win the Future", is designed to make that habit easier. Access starts with a QR code on a smart container, and the waste type and weight are analysed. Users can see their balance and environmental points, find nearby containers, and join tasks and campaigns. The idea is simple: make the right habit easy, visible and trackable. Participation does the rest.

The whole journey of waste

From collection to recycling, managed from one place.

AtıkZONE

Waste management is never a single step. It involves collection, licensed facilities, recycling and the field operations that connect them all. AtıkZONE is a smart waste management platform that brings these links together in one place. Waste collection, licensed facility management, recycling processes and field operations are managed within the same structure, while environmental reporting supports sustainable management. The journey of waste can then be seen as a whole rather than in fragments.



AtıkZONE / Catalogue product visual

COP31 ZERO WASTE VILLAGE

The day the plan meets the ground

Materials supply and installation for the COP31 Zero Waste Village.



COP31 Zero Waste Village

For the COP31 Zero Waste Village, ADL is handling materials supply and installation within a project of the Investment Coordination Department of İller Bankası (İLBANK). The work began under a contract dated 17 September 2026 and is ongoing. In a project that turns the zero-waste idea into a physical place, the task is to make the plan real on site: getting the right materials to the right place and installing them with care.

When the parts become one system

IT hardware and systems integration for COP31.



Illustrative photograph / Company catalogue

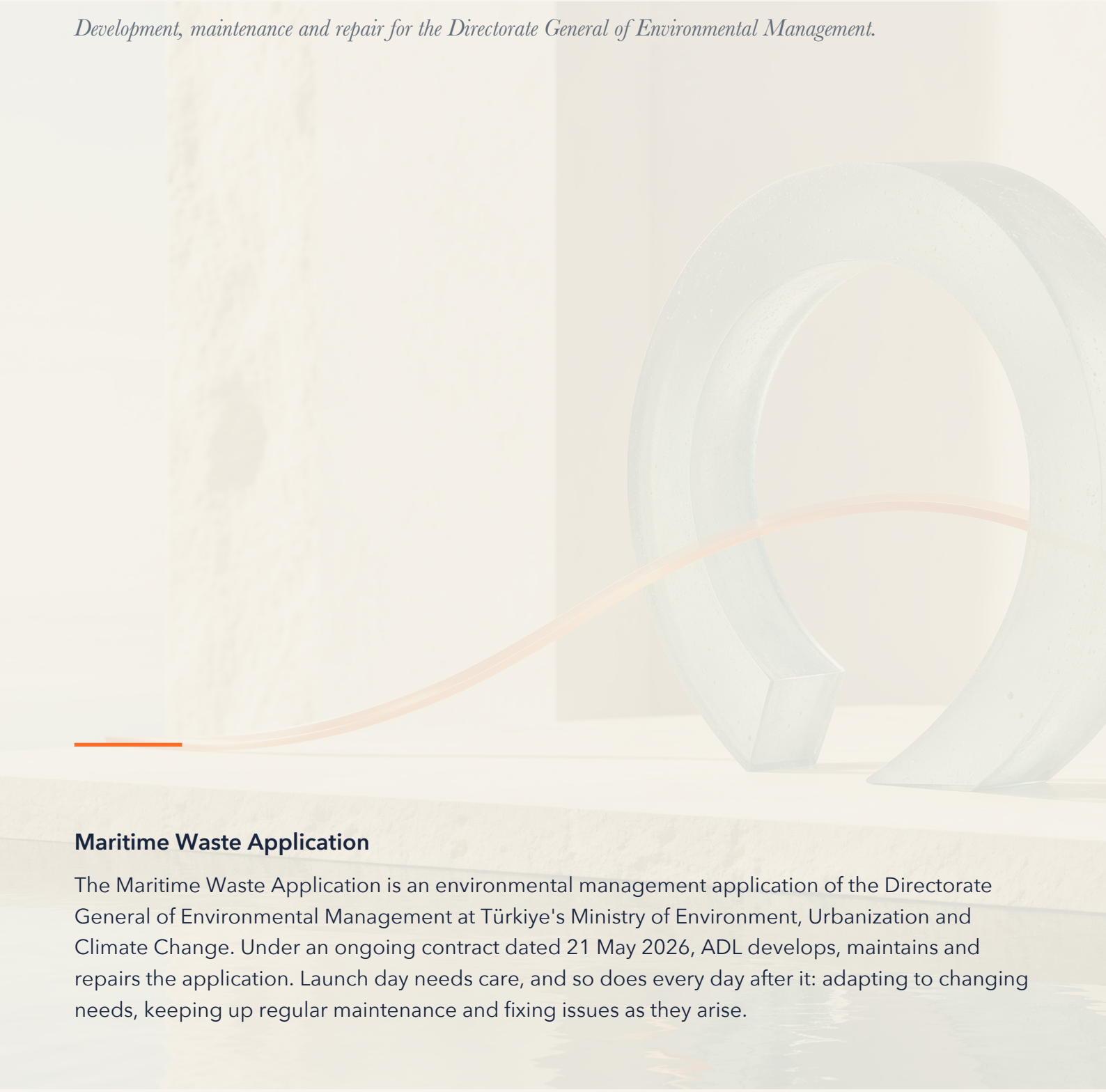
COP31 IT hardware and systems integration

ADL's COP31-related work also includes IT hardware and systems integration. At a major international event, different hardware and systems have to work together as one. This kind of work usually goes unseen; when people notice it, it is often because something has gone wrong. ADL's role here is to bring separate components together into a single setup and get them working as one.

MARITIME WASTE

Every day after launch

Development, maintenance and repair for the Directorate General of Environmental Management.



Maritime Waste Application

The Maritime Waste Application is an environmental management application of the Directorate General of Environmental Management at Türkiye's Ministry of Environment, Urbanization and Climate Change. Under an ongoing contract dated 21 May 2026, ADL develops, maintains and repairs the application. Launch day needs care, and so does every day after it: adapting to changing needs, keeping up regular maintenance and fixing issues as they arise.

The work behind water treatment

Two separate supply contracts for wastewater treatment.

Wastewater treatment is one of the least visible and most constant needs of city life. A plant can only run if the right equipment and materials arrive on time. ADL has taken on supply work in this field for two different administrations: one for a unit adding portable treatment capacity, the other for chemicals used in the processes of an existing plant.



Illustrative photograph / Company catalogue

Samsun mobile treatment unit

ADL supplied one mobile wastewater treatment unit to the Samsun Water and Sewerage Administration, for portable treatment infrastructure. The work began under a contract dated 18 August 2025 and was accepted on 21 May 2026.

İZSU Ulucak chemical supply

For İzmir Metropolitan Municipality's water and sewerage administration, İZSU, ADL supplies chemicals used for nitrogen and phosphorus removal and sludge optimisation at the Ulucak Wastewater Treatment Plant. The contract, dated 25 September 2025, is ongoing.

Autonomy. Evidence. Control.

Autonomous security testing with AI agents.



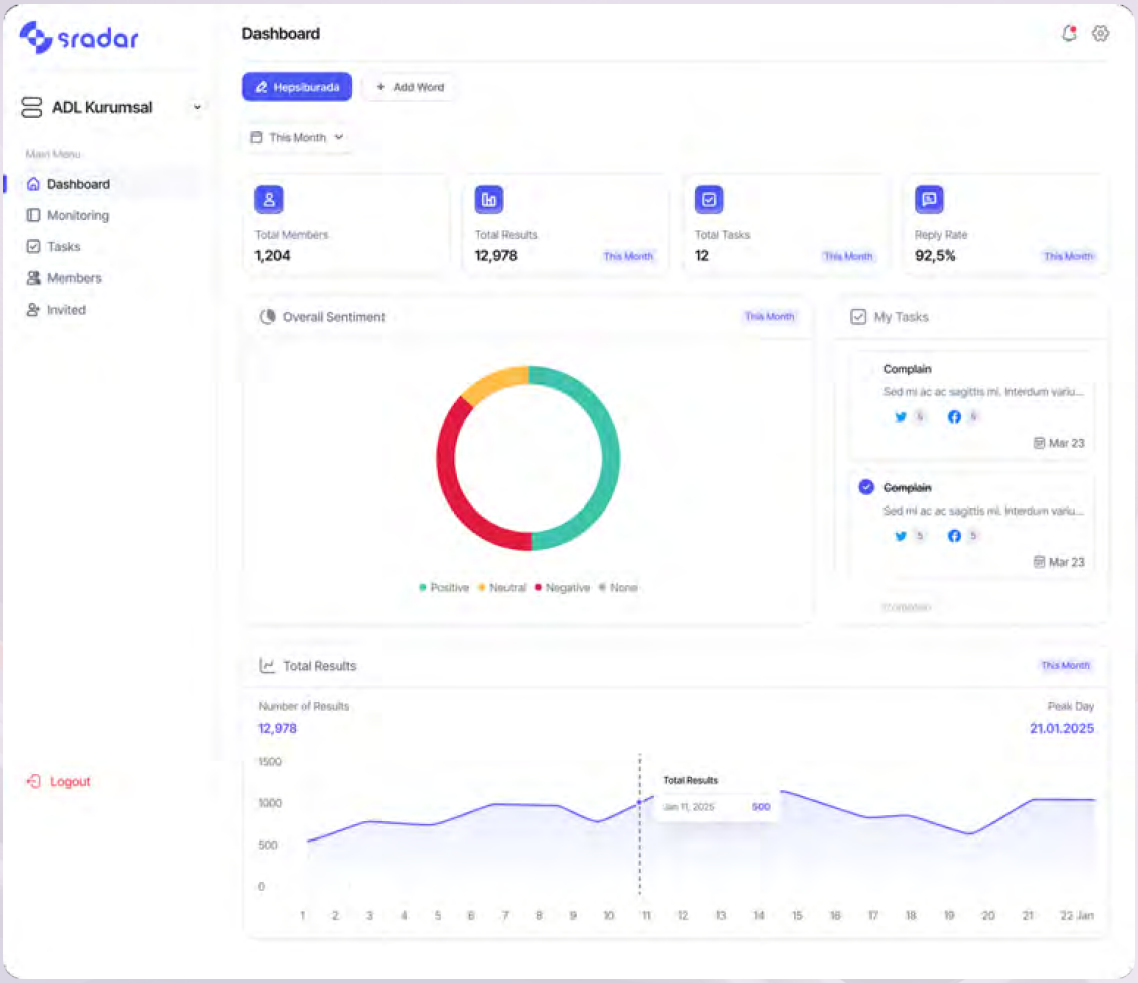
Cybörü / Catalogue product visual

Cybörü

Cybörü is a platform that uses AI agents to carry out reconnaissance and security testing. Going beyond known signatures, it examines a system's business logic and trust assumptions, focusing on evaluating vulnerability chains end to end. The agent acts only within authorised boundaries: the operator defines the scope and approves critical steps. Findings come with reproducible proof, and as code and infrastructure change, new surfaces are tested again.

Reading the conversation

Social-media monitoring and analysis.



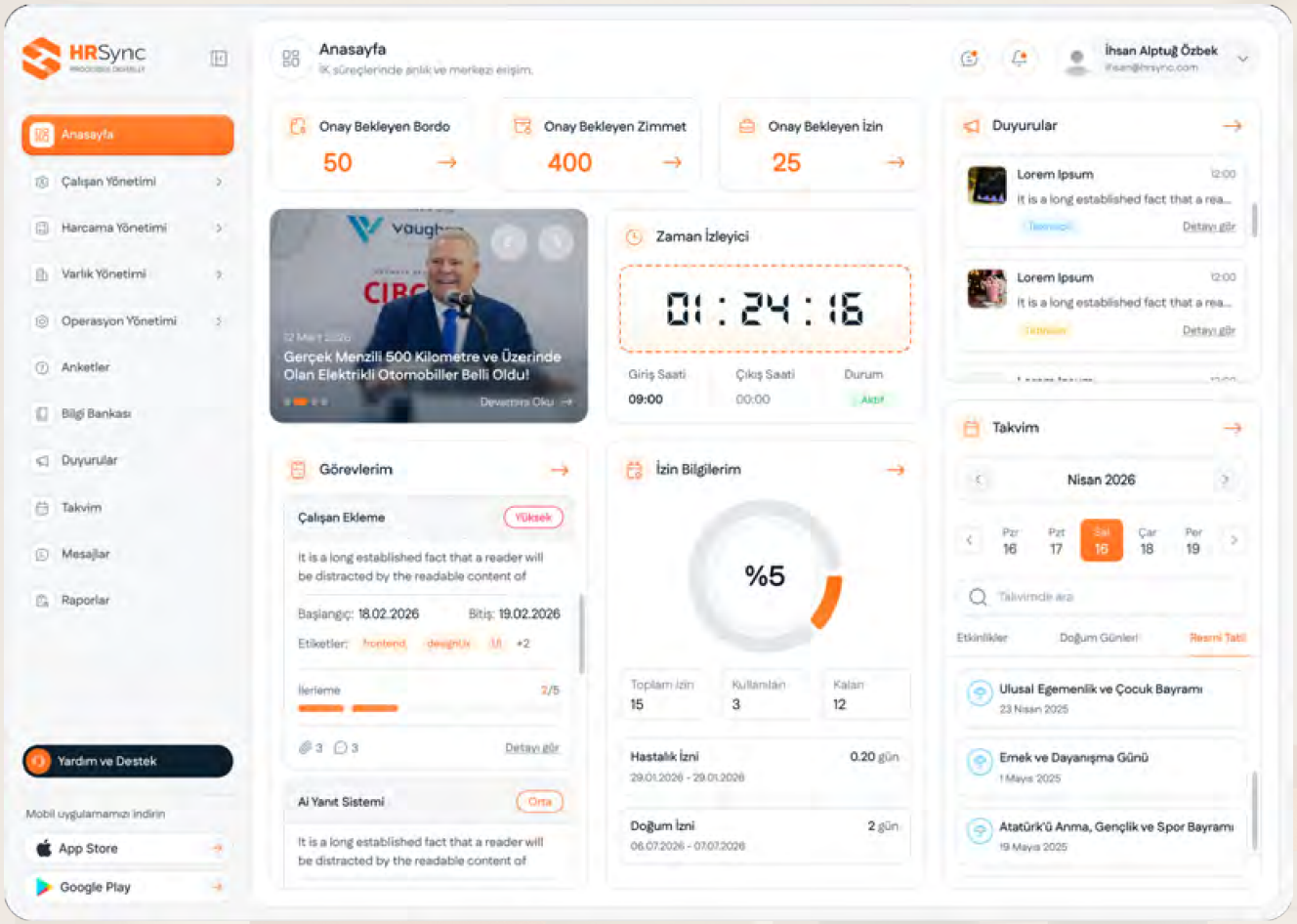
SRadar / Catalogue product visual

SRadar

More and more of the conversation about institutions now happens on social media. SRadar is a social-media monitoring and analysis solution built to follow and analyse that conversation. The aim is to turn scattered posts into a meaningful picture and help communication teams see more clearly what is being said. Instead of catching up on the agenda after the fact, institutions can follow it and ground their assessments more firmly.

People operations in one flow

Digital HR, from leave to payroll and from performance to reporting.



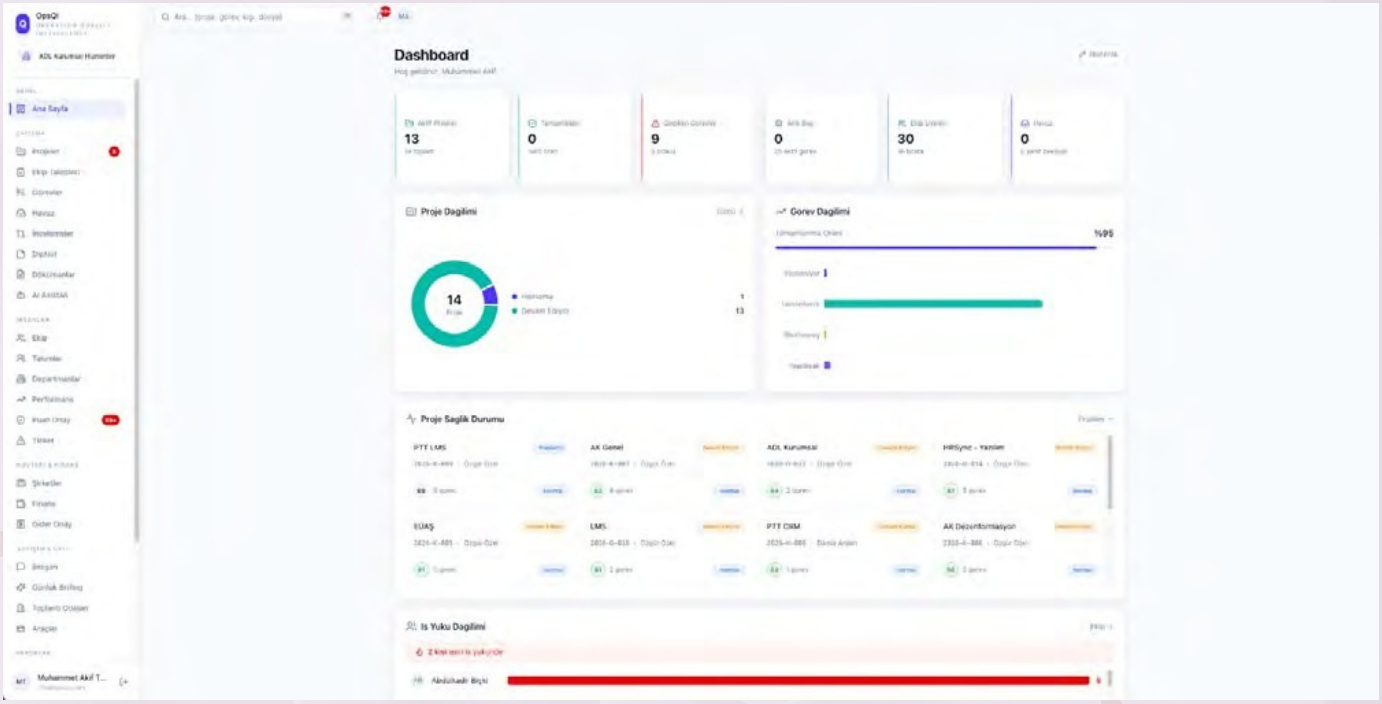
HRSync / Catalogue product visual

HRSync

HR operations are often scattered across separate spreadsheets, emails and forms. HRSync is a digital HR solution that brings these processes together on one platform. Leave and shift planning, timekeeping and payroll, performance management, asset assignment, announcements and surveys, and reporting all run within the same structure. The aim is to let HR teams spend less time on routine tasks and more time on people.

Operations, with AI

Quality, process and operations data on one platform.



OpsQI / Catalogue product visual

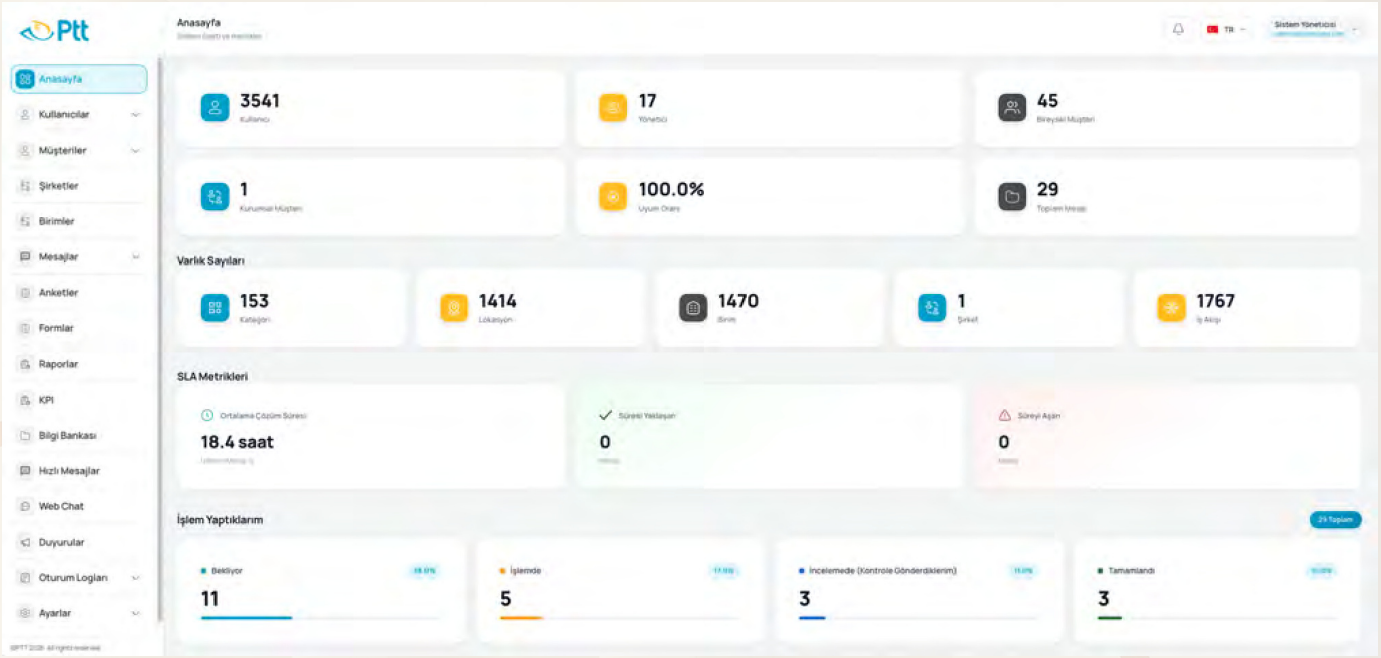
OpsQI

OpsQI is an enterprise platform that brings quality, operations and process management into the digital space with AI support. It analyses and prioritises tasks, routes them to the right team and flags deadline risks. It digitises documents with OCR and makes them findable through vector-based search. It manages SLA tracking and escalations through workflows, plans audits according to risk scores, and continuously monitors team performance and project health.

Institutional memory

A CRM product and two corporate system projects for PTT.

One of an institution's most valuable assets is the knowledge it builds up about its own processes. ADL's corporate management work focuses on keeping that knowledge organised, accessible and managed by the right people. This page covers one product and two pieces of work for PTT: a system for managing customer applications, and the maintenance and wider rollout of real-estate management software.



CRM / Catalogue product visual

CRM product

ADL's CRM product is a flexible platform for managing corporate content, documents and processes, with role-based permissions and multi-user support. It also offers dynamic content and enterprise integration.

PTT Customer Applications Management System

Software procured by PTT's General Directorate Procurement Department for managing customer applications through a corporate system. The work began under a contract dated 25 November 2025 and was accepted on 10 August 2026.

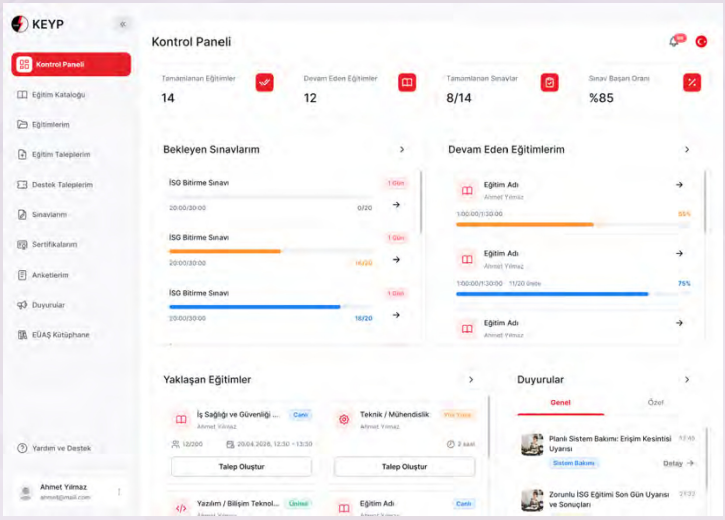
PTT Real Estate Management System

Maintenance, support, implementation and rollout services for the PTT Real Estate Management System. The work, under a contract signed with PTT's Procurement Department on 10 October 2023, was accepted on 22 November 2024.

Learning, after day one

A learning management system and three corporate training projects.

Training does not end when participants leave the classroom or close the screen; the real value lies in being able to follow up on what was learned. ADL's LMS product and training projects focus on that continuity. Alongside a platform for online training, exams and certification, ADL has carried out, and continues to carry out, work to supply, maintain and update training management systems for PTT and EÜAŞ.



LMS / Catalogue product visual

LMS product

LMS is a corporate learning management system that runs online training, exams and certification on one platform. Performance analytics and training reports make it possible to follow employee development over time.

PTT Training Management System (2022-2023)

Maintenance, update and support services for the Training Management System of PTT's Procurement Department. The work began under a contract dated 8 December 2022 and was completed on acceptance on 3 February 2023.

PTT Training Management System (2026)

Ongoing work under a contract with PTT's Procurement Department dated 26 June 2026: an integrated service covering maintenance, updates and support for the Training Management System, the mobile app and updates to distance-learning content.

EÜAŞ Training Management Platform

Supply of Training Management Platform software supporting corporate training at the General Directorate of Elektrik Üretim A.Ş. (EÜAŞ), Türkiye's state electricity generation company. The contract, dated 8 October 2025, is ongoing.

From entry to exit

Car park management with plate recognition and occupancy analysis.

Smart Parking System

A car park's real problem is often not space but missing information: which areas are full, which vehicles are inside, how entries and exits are flowing. The Smart Parking System digitises car park management with plate recognition, camera-assisted monitoring and occupancy analysis. With automatic guidance, entry-exit control and reporting, it is designed for public institutions and private businesses alike.



Akıllı Otopark / Catalogue product visual

Services in your pocket

Two mobile app projects for two different institutions.

Overview

A mobile app is the shortest path between an institution and its users. But an app proves its value not on launch day, but for as long as its content is kept current and it is regularly supported. That is why ADL's mobile work covers support, updates and content management as well as development. The two projects below apply the same approach to different needs.

Başakşehirli

Support, development, updates and data management for the Başakşehirli mobile app, which gives residents mobile access to services of Başakşehir Municipality's Innovation and Technology Directorate. The work began on 18 August 2023 and was accepted on 18 December 2023.

AKKamp

The AKKamp event and camp management mobile app for the AK Party General Secretariat. The scope covers mobile app development, content management and technical support, including programme, announcement, gallery and team content. Contract date: 1 October 2026.



Başakşehirli / Catalogue product visual

Before day one

An idea still in development.



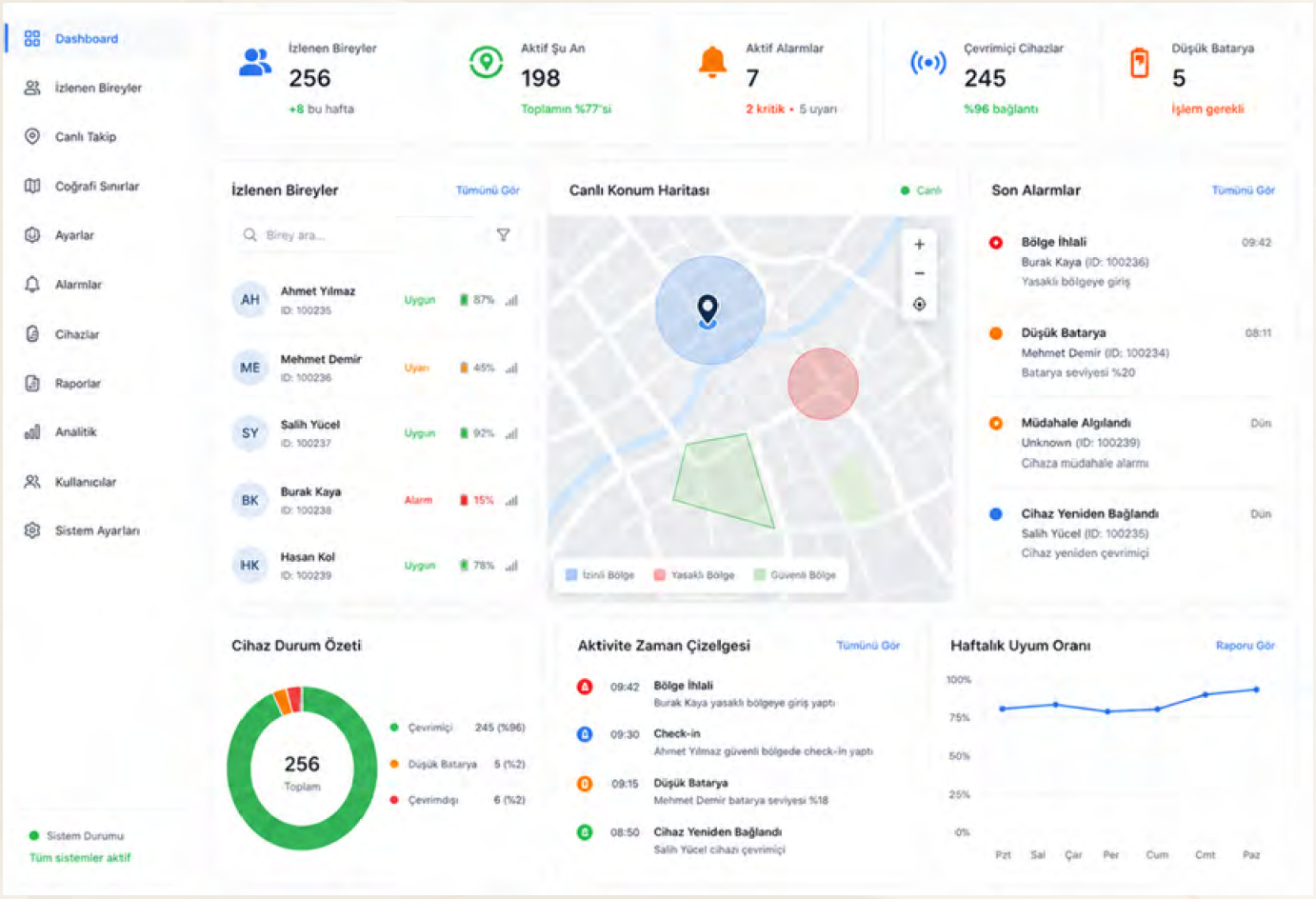
Subvilo

In a foreign-language video, what slips away is often not the words but the thread. Subvilo, now in development, is being designed to close that gap. For a video file the user selects, it aims to provide translated subtitles timed to the speech, making the video easier to follow. Supported languages and platforms will be defined with each release. The focus is one question: can the viewer comfortably follow along?

IN DEVELOPMENT

Electronic monitoring for home detention

Domestically engineered software for carrying out home detention orders.



Elektronik Kelepçe / Catalogue product visual

Electronic Monitoring Software

A home detention order means a person remains at home rather than in an institution, and carrying out that order depends on monitoring. Developed in Türkiye, ADL's Electronic Monitoring Software is used for the remote electronic monitoring of people under home detention orders through electronic tags, and for managing that monitoring process. Its intended role is to help the public teams responsible run the process in an orderly, consistent way.

SECURITY SYSTEMS

Long after installation day

Supply, installation and maintenance of camera, alarm, access control and detection systems.

A security system proves its worth not on installation day, but for as long as it keeps working properly, year after year. That is why ADL's security systems work covers maintenance and repair as much as installation. From maintaining camera and alarm systems at PTT branches to corporate access control and commissioning a detection system, each piece of work has been, and is being, carried out with the same sense of responsibility.



Illustrative photograph / Company catalogue

PTT camera and alarm systems

Maintenance and repair of camera and alarm systems at PTT branches began under a contract dated 4 March 2022 and was accepted on 4 March 2025. Maintenance, repair and technical support continue under a new contract dated 19 March 2025.

PTT card access system

Supply of a card access system for corporate access control to PTT's General Directorate Procurement Department. The work began under a contract dated 8 September 2025 and was accepted on 8 December 2025.

Hatay T-Type Prison roof tension-wire detection system

Supply, installation and commissioning of a roof tension-wire detection system for Hatay T-Type Prison. The work is carried out for Korman İnşaat Mühendislik San. ve Tic. Ltd. Şti., on a project administered by the Ministry of Justice.

TCDD TEKNIK

Every day on the line

Railway maintenance services for TCDD Teknik.

On the railway, reliability is built through the quiet work done between journeys. Regular maintenance of locomotives and equipment is what allows the line to run every day. ADL completed two separate maintenance contracts for TCDD Teknik Mühendislik ve Müşavirlik A.Ş., the engineering subsidiary of Turkish State Railways: one for diesel engine and bogie pre-assembly maintenance, the other for the maintenance and repair of three locomotive types.



Illustrative photograph / Company catalogue

Diesel engine and bogie pre-assembly maintenance

Maintenance services for various diesel engines and bogie pre-assembly on railway equipment. The work, under a contract signed with TCDD Teknik Mühendislik ve Müşavirlik A.Ş. on 25 August 2025, was accepted on 17 February 2026.

DE22000, DE33000 and DE36000 locomotive maintenance

Maintenance and repair of DE22000, DE33000 and DE36000 type locomotives. Carried out for TCDD Teknik Mühendislik ve Müşavirlik A.Ş., the work began under a contract dated 25 August 2025 and was accepted on 17 February 2026.

The infrastructure behind a health line

A completed technology and service project for the Ministry of Health's Alo 184 SABİM line.



Illustrative photograph / Company catalogue

SABİM ALO 184

Alo 184 SABİM is the Turkish Ministry of Health's communication line for citizens. Under the Alo 184 SABİM Call Centre Services contract of the Ministry's General Directorate of Health Promotion, ADL carried out a project covering software, hardware and the service premises together. Bringing software and hardware into a single scope was intended to build the line's technical infrastructure as one coherent whole. The work began under a contract dated 22 September 2021 and was completed on acceptance on 8 July 2024.

PROJECT INDEX / 01

Completed engagements.

01	**Ministry of Health / SABİM ALO184** SABİM software, hardware and service infrastructure	22.09.2021 08.07.2024
02	**PTT** Camera and alarm maintenance	04.03.2022 04.03.2025
03	**Ministry of Environment / ALO181** CRM software delivery	17.08.2026 07.09.2026
04	**Samsun SASKİ** Mobile wastewater treatment unit	18.08.2025 21.05.2026
05	**PTT** Customer Application Management System	25.11.2025 10.08.2026
06	**PTT** Property Management System	10.10.2023 22.11.2024
07	**Başakşehir Municipality** Başakşehirli mobile application	18.08.2023 18.12.2023
08	**PTT** Learning Management System	08.12.2022 03.02.2023
09	**TCDD Teknik** Diesel engine and bogie pre-assembly maintenance	25.08.2025 17.02.2026
10	**TCDD Teknik** DE22000 / DE33000 / DE36000 maintenance	25.08.2025 17.02.2026
11	**PTT** Card access system	08.09.2025 08.12.2025

Dates: contract / acceptance. Source: company catalogue, October 2026.

Ongoing engagements.

01	**Ministry of Environment / ALO181** ALO181 2026-2028 service contract	18.02.2026
02	**AK Party General Secretariat** AKKamp event and camp application	01.10.2026
03	**PTT** Camera and alarm maintenance	19.03.2025
04	**İller Bankası** COP31 Zero Waste Village supply and installation	17.09.2026
05	**PTT** UETS maintenance and infrastructure operation	28.09.2026
06	**Ministry of Environment** Maritime Waste Application	21.05.2026
07	**PTT** Learning system, mobile application and content	26.06.2026
08	**Korman İnşaat / Ministry of Justice** Hatay Type T roof taut-wire detection system	-
09	**EÜAŞ** Corporate Learning Management Platform	08.10.2025
10	**İZSU / Ulucak** Nitrogen/phosphorus removal and sludge optimisation	25.09.2025

ADDITIONAL PROJECT SCOPE

Wisman / Call centre CRM

COP31 / IT hardware and systems integration

Dates: contract. "-": not specified in source. Status: company catalogue and additional project information.

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COLOPHON

The traces behind the idea.

Content

Based on the company's 2026 catalogue and updated project information. Copy was prepared with Claude and edited to preserve the portfolio and the latest scope corrections.

Visual world

Atmospheric backgrounds were generated in Higgsfield and used at low opacity. They are conceptual artworks, not photographs of customer installations or actual staff.

Product visuals

Product visuals come from the supplied October 2026 company catalogue, with original interfaces and proportions preserved. They are catalogue presentations, not verified live-system captures. Subvilo characters are existing brand assets.

Editorial context

Subvilo is in development. UETS belongs to PTT. The science and art figures are cultural references; they imply no affiliation with or endorsement of ADL.

Cultural sources

Cahit Arf / Türk Matematik Derneği

Aziz Sancar / Nobel Prize

Refik Anadol / MoMA, Unsupervised

OpsQI · HRSync · CRM · LMS · ALO181 · HGS Backoffice CRM · SRadar · Smart Parking System · AtıkZONE · KAZAN · Cybörü · Electronic Monitoring Software · Başakşehir Mobile App · Subvilo

ADL Kurumsal Hizmetler / 2026 / EN

ANALYZE DEVELOP LAUNCH

TOGETHER

You bring day one. We'll take day two.

Let's talk about your next project.

Every project in these pages began with a need, and many of them continue well beyond delivery. From citizen communication to environmental applications, from corporate training to security testing, ADL designs digital products and software to become part of an institution's everyday work. Whether your next idea is a rough sketch or a clear brief, we would like to hear it. You bring day one; let's plan day two, and everything after it, together.



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